

30.7.2020

## **Report on Webinar by IIC Ambassador**

**Name of Event:** Webinar by IIC Ambassador

**Title:** Developing as Innovator in Campus

**Theme:** Design Thinking and Innovation

**Date of event:** 25<sup>th</sup> July, 2020

**Time:** 11:00 am

**Resource Persons:** Dr. Sudesh Pahal, Innovation Ambassador, Associate Professor, ECE, MSIT

**Institute:** Maharaja Surajmal Institute of Technology, Delhi

The one day webinar was conducted for the students and faculty of Maharaja Surajmal Institute of Technology by Innovation Ambassadors in four sessions from 11am onwards. I have attended training series for Innovation ambassadors on 16-17 January, 2020 at LPU Jalandhar. I learnt a lot from that training and I have conducted this webinar to provide guidance and knowledge to the students. The webinar is aimed to encourage students for involvement in Innovative projects in campus. They are also suggested the ways to pursue innovation in their thinking and to have more and more participation in IIC activities. The key components for developing innovative projects were explained in detail. The participants got awareness about various schemes and contest related to innovation. They were also offered mentoring support to pursue their ideas for which the slots and contact details were provided. The faculty members and students of the institute, who attended the workshop, were highly benefitted by the knowledge shared in this field. I am thankful to the MIC, Management and participants for their kind support and encouragement to organize the event. The event was highly appreciated by the participants.

geetika dhand  
Sudesh Pahal  
neeru rathee  
Anmol Gupta  
Sahil Jamwal

**Guideline and Evaluation Criteria Sheet for Idea Submission**

**Idea Title:**

**Team Leader Name:** \_\_\_\_\_ **Email:** \_\_\_\_\_  
**Contact no:** \_\_\_\_\_

**Idea Type: (can select multiple)**

- Introduction of new or improved services
- Introduction of new method of production/ process
- Opening of new market
- Exploration of a new source & supply
- Reengineering/ organization of business management process.

**Theme Name(Annexure 1):** \_\_\_\_\_

Sl. No.	Parameters	Total Marks	Marks Obtained
<b>Relevance of Problem &amp; Solution</b> <b>15 Marks</b>			
1.	(a) Whether the identified problem really exists in Society/Market/ Industry ?	10 Marks	
	(b) "How big is the problem" ? (Low, Moderate, High)	5 Marks	
<b>Feasibility of solution [SMART]</b> <b>25 Marks</b> (Check the appropriateness of the proposed solution)			
2.	(a) <b>Specific</b> - How specifically the proposed solution resolves the identified problem.	5 Marks	
	(b) <b>Measurable</b> - Whether the proposed solution is measurable and step wise approach towards innovation is followed	5 Marks	
	(c) <b>Attainable</b> - Clarity of team. Is the team competent enough to develop the solution and achieve its objectives?	5 Marks	
	(d) <b>Realistic</b> - Given the resources available, how realistic is the team's approach to achieve the solution in time bound manner?	5 Marks	
	(e) <b>Timeline</b> - How confident is the team with the proposed solution & timeline to complete the prototype (TRL 2 or TRL 3 in 2-3 months) (refer Annexure 1)	5 Marks	
<b>Applicability of Solution</b> <b>10 Marks</b>			
3.	(a) <b>Usability</b> : Level of acceptance of Solution/Features among target group	2.5 Marks	
	(b) <b>Scalability</b> : Adoption Potential of Solution as Business Model/Startup	2.5 Marks	
	(c) <b>Economic Sustainability</b> : Potential of solution to become profitable or financially viable	2.5 Marks	
	(d) <b>Environment Sustainability</b> : Potential of solution to become environment friendly or address	2.5 Marks	

IIC MSIT PRESENTS

# EXPERT TALKS




DR SUDESH PAHAL ON "DEVELOPING AS INNOVATOR IN CAMPUS"

DR KAVITA SHEORAN ON "PIRACY AND PLAGIARISM"

DR GEETIKA DHAND ON "ELEMENTS OF AN EFFECTIVE MENTORING PROGRAM AND KEY SUCCESS FACTORS"

DR NEERU RATHEE ON "ENTREPRENEURSHIP DEVELOPMENT FROM IDEATION TO MARKET"

DATE: 25TH, JULY 2020 TIME: 11:00AM - 3:00PM

Dr. Sudesh Pahal

Convener, IIC, MSIT