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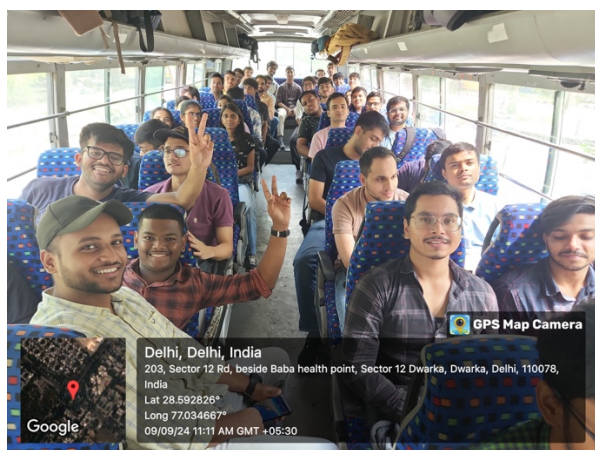
Department of Information Technology

Industrial Visit Report

Industry Name and Address	Atal Incubation Centre (AIC), GGSIPU
Name of the Expert	Ms. Vaishali Vyas, Manager at AIC
Date and Time	09-09-2024, 11:00 AM - 2:00 PM
Target Audience	IT Department, 5th & 3rd Semester
Organized by	Mr. Akshay Singh, Ms. Manju Dhull
Attended Participants	60/60 (100%)

An industrial visit was organized as part of the academic curriculum of 5th and 3rd Semester, IT Department students on **09th September 2024** under the guidance of **Mr. Akshay Singh and Ms. Manju Dhull**, Assistant Professors, IT Department, MSIT.

60 students went to '**Atal Incubation Centre (AIC), Guru Gobind Singh Indraprastha University (GGSIPU)**' along with 2 faculty members in an AC bus. The visit aimed to provide insights into the world of startups, entrepreneurship, and the incubation process that supports budding entrepreneurs. The experience was both informative and inspiring, giving us a detailed understanding of how startups grow in an incubation environment.
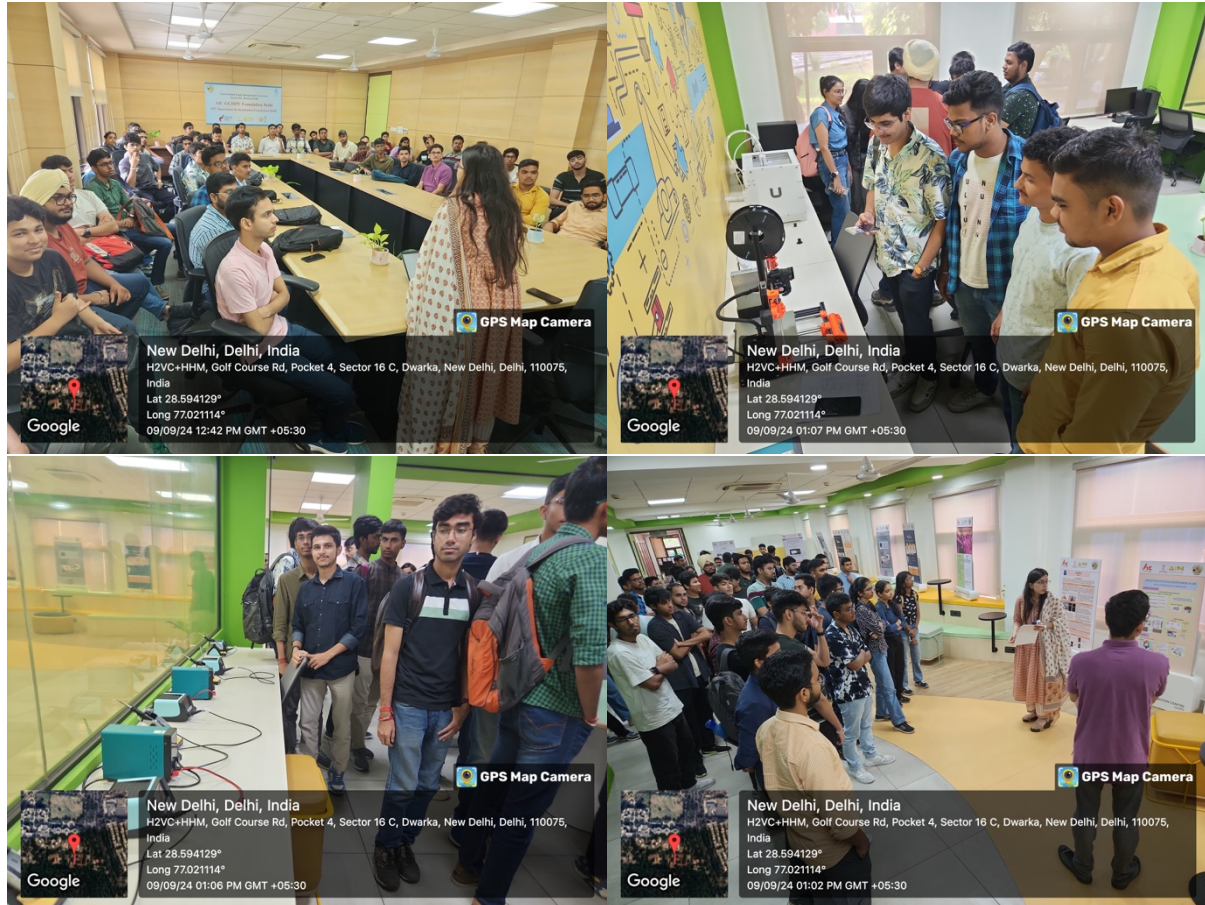

The visit commenced with a formal presentation delivered by Ms. Vaishali Vyas, Manager at AIC in the conference room. This session introduced us to the key concepts of entrepreneurship, the importance of innovation, and the supportive role AIC plays in nurturing startups. Ms. Vyas explained the incubation process, the challenges startups face, and the solutions provided by AIC to ensure their growth. They also provided an overview of the various startups that had successfully grown under AIC's guidance like:

- *LittleMoves:* A startup focusing on mobility solutions.
- *Xerp:* A company revolutionizing the supply chain management system.
- *DraftAi:* An AI-driven platform offering automated content generation services.

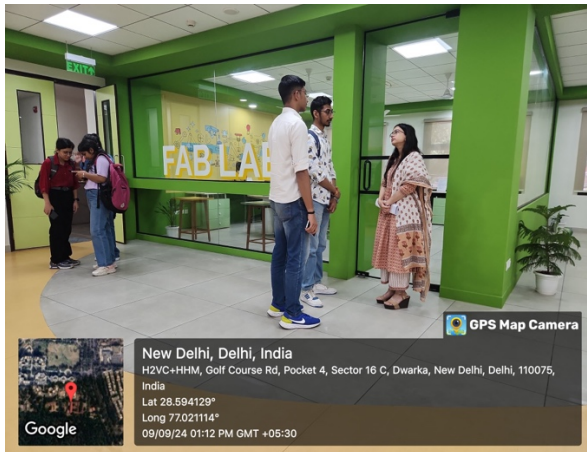- *PrintDash:* A startup specializing in customizable printing solutions for businesses and individuals.

These startups demonstrated the diversity of ideas being nurtured at AIIC, from mobility solutions and AI-based content generation to printing services.

One of the most exciting aspects of the visit was the opportunity extended to us to pitch our own startup ideas. The AIC faculty invited us to pitch our business concepts online through their official platform, with the possibility of being selected for incubation at AIC. This generous offer provided us with a real opportunity to potentially turn our entrepreneurial ideas into viable startups, backed by the resources and mentorship of AIC.

After the tour, we were invited to a well-organized refreshment session with proper seating. This provided us an opportunity to network, interact with the faculty, and discuss entrepreneurship in a more informal setting.

The visit to AIC was highly educational and inspiring, giving us valuable insights into the entrepreneurial ecosystem. The combination of theoretical knowledge shared in the presentation, practical exposure through the incubation centre tour, and the opportunity to pitch our own ideas made this visit a significant learning experience. We left with a deeper understanding of the challenges and opportunities in the startup world and felt motivated to explore entrepreneurship further.

We extend our gratitude to the team at AIC and HoD of IT Department, Prof. Prabhjot Kaur for organizing such an insightful and valuable industrial visit.

Mr. Akshay Singh   Ms. Manju Dhull

Proctor, IT-1 (5th Sem)   Proctor, IT-1 (3rd Sem)