



E-SUMMIT 2025

Place-MSIT

Auditorium

Date: 19th & 20th March 2025, 10:00 a.m

eCell MSIT under the guidance of our esteemed professor and eCell convener Dr Neeru Rathee organised it's annual flagship event, E-SUMMIT on 19th & 20th March 2025 – The Ultimate Career & Startup Fest! The event was themed around the idea of **“Bigger, Bolder, & More Impactful”**. The event highlighted the importance of entrepreneurship and provided a platform to unlock new opportunities, connect with investors, land top internships, and showcase your talent at MSIT's biggest entrepreneurial event.



eCell MSIT successfully hosted **E-Summit'25**, an annual student convention aimed at inspiring entrepreneurship. The event featured **Dr. Nagendra Kumar Gupta** , Executive secretary ISTE

as the **Chief Guest** and Dr. Jawed Akhtar, Chairman ISTE Delhi Section as Guest of Honor. Dr. Gupta is a distinguished academic leader with over 25 years of experience and currently serving in the **Parliament Facilitation Division at NSDC**, he has significantly contributed to technical education and skill development. A former **Chairman of ISTE Delhi Section**, Dr. Gupta's insights inspired young innovators, making **E-Summit'25** a valuable platform for entrepreneurial growth.

Significance of E-Summit: E-Summit, organized by eCell MSIT, serves as a platform that brings together aspiring entrepreneurs, venture capitalists, industry experts, and thought leaders. It plays a crucial role in fostering an entrepreneurial mindset, offering insights into innovation, risk-taking, and business management. Through workshops, panel discussions, and competitions, E-Summit empowers participants with the knowledge and tools needed to navigate the challenges of entrepreneurship. It not only nurtures young talent but also fosters collaboration, inspiring the next generation of leaders to drive change, create opportunities, and contribute to economic growth.

Event Details

- **Date:** 19th & 20th March 2025
- **Venue:** Auditorium, Maharaja Surajmal Institute of Technology (MSIT)
- **Theme:** "Bigger, Bolder, & More Impactful"
- **Sponsor:** powered by Microsoft for Startups, which provided valuable support and resources to foster innovation and entrepreneurship.



OPENING REMARKS:

The event, began at 10:00 AM with an introduction by Annika in the guidance of eCell convener Dr. Neeru Rathee, who warmly welcomed the participants, faculty members, and chief guests.

1. Introduction and Gratitude

The event began with heartfelt gratitude towards Abhishek Tiwari Sir founder E-MTS India and esteemed panellists and guests for their valuable contributions. Their insights and presence made the occasion truly special and also took a moment to recognise the importance of today's gathering and the knowledge shared by all those involved.

2. Symbolism of the Lamp: A key part of the event was the lighting of the lamp by Dr. Rakhi Kamra, Dr. Neeru Rathee, placement coordinators, which symbolized dedication, perseverance, and hard work. Just as a lamp cannot shine without oil, progress in life requires commitment and the right guidance. This act represented our shared commitment to ensuring that the light of progress continues to shine in our lives.





3. Guidance through Knowledge and Wisdom: As we moved forward, the event featured the lighting of the lamp of knowledge, wisdom, and hope. This light was intended to guide us towards a brighter future, igniting success and growth for everyone present. It served as a reminder that the pursuit of knowledge and excellence should always be our guiding force.



4. Invocation of Goddess Saraswati

To begin the event on a spiritual note, we invoked the blessings of Goddess Saraswati through the Saraswati Vandana. The goddess, revered for her wisdom, knowledge, and creativity, is the source of inspiration to all those in pursuit of intellect and learning. Her divine presence symbolizes enlightenment, artistic expression, and the power of knowledge, guiding us towards clarity of thought and wisdom. The melodious rendition of the Vandana filled the atmosphere with serenity, fostering a sense of reverence and devotion, setting a positive and uplifting tone for the event.

5. Facing Challenges and Building Resilience: Prof. Naveen Dahiya and Prof. HS Rawat delivered a speech acknowledging the continuous challenges and protests we face in today's world. As MSIT students, we are trained to confront these obstacles with resilience, adaptability, and determination. The values of perseverance, integrity, and leadership that we cultivate here will empower us to overcome adversity and navigate the complexities of an ever-evolving society with confidence and strength.



Their words inspired us to stay united, face difficulties with courage, and strive for excellence in all endeavors.

HS Rawat and Naveen Dahiya were honoured with bouquets and awards by Dr. Neeru Rathee and other faculty for their outstanding contributions. Their efforts were celebrated with gratitude. Additionally, Mrs. Shaiely presented bouquets to the esteemed chief guests, highlighting their importance and expressing appreciation for their valuable presence at the event. A panel discussion titled "*Success Varta*" featured a distinguished lineup of chief guests and visionaries, including Konark Sharma, Founder of Freestand Sampling, Gaurav Ghai, Founder of One Roadmap, Dhruv Verma, Founder of Rizebar, Mitresh Verma, Founder of First Bud Organics, and Srijan Mehrotra,

Founder of Model Verse. They shared their journeys, experiences, and insights into their entrepreneurial successes



Panel Discussion: "Success Varta" with Visionary Entrepreneurs

Additionally, an exclusive session with Sandeep Jain, Founder of GeeksforGeeks, provided participants with the opportunity to learn, innovate, and gain inspiration from his remarkable entrepreneurial journey. He shared valuable insights on overcoming industry challenges, building a successful tech platform, and the importance of continuous learning. His experiences and practical advice motivated students to embrace innovation, develop problem-solving skills, and pursue their entrepreneurial aspirations with confidence and determination, making the session highly enriching and insightful.

UPSTART- B-PLAN COMPETITION

Place-MSIT Auditorium

Date: 19th March 2025, 11:00 a.m

INTRODUCTION: The Upstart pitching event, a highlight of the E-Summit organized by E-Cell MSIT, successfully took place in Seminar Hall 06. The event, hosted by Krish Kumar Singh and Mehak, brought together 25 teams eager to present their innovative ideas to a distinguished panel of judges. The competition was evaluated by esteemed judges Sneha Soni and Kunal Kushwaha.

EVENT HIGHLIGHTS:One of the standout pitches was Buddy Express, an innovative startup



aimed at enhancing travel experiences. The team behind Buddy Express identified key challenges faced by travellers, such as lack of affordable and comfortable accommodation, difficulty in finding trusted travel companions, and limited access to local experiences. The judges appreciated the feasibility and market potential of Buddy Express, highlighting its ability to revolutionise the way people travel. The pitch was well-structured, and the team effectively demonstrated the need for such a platform in today's fast-paced world.



The overwhelming response, the enthusiasm of participants, and the insightful feedback from the judges made Upstart 2025 a grand success. It served as a stepping stone for aspiring entrepreneurs to refine their ideas, gain exposure, and receive valuable mentorship.

As the entrepreneurial spirit continues to thrive, E-Cell MSIT remains committed to nurturing young minds, providing more opportunities for learning and growth. We extend our gratitude to all participants, judges, and organizers who contributed to making this event memorable.



Stay inspired, keep innovating, and get ready for even bigger opportunities in the future!

RANGMANCH-CULTURAL PROGRAM

Place-MSIT Auditorium

Date: 20th March 2025, 10:00 a.m

Rangmanch Cultural Event is part of E-Summit event which was held on 20th March 2025 and this Event was conducted by ecell MSIT .The Rangmanch Program was graced by Dr.Neeru Rathee Head of the ECE Department, MSIT, and Convenor of the eCell.The Primary objective of the cultural event was to promote and preserve our Cultural traditions, provide a platform for local artists and students of different colleges to showcase their talents and fosters a sense of community and social bonding among the attendees.



INTRODUCTION:The Rangmanch Cultural Event was a vibrant and spectacular Celebration of arts, music and drama Showcasing the rich Cultural heritage of Our Community.The event was held on. 20th March 2025 and was attended by a large number of audiences. In this Event Amazing activities like quizzes, Exciting Performances like Classical Dance, Singing,music and beatboxing was performed by the students. This event was fun filled day.

OPENING CEREMONY :The event was Commenced with Warm welcome of the host Harshit khaneja and Divyakshi.The stage was beautifully decorated, with a well-coordinated lighting and sound system that added to the dramatic effect of the performances.The event was started with Prayer and Vandana to seek blessings for Successful Program.The soulful chanting and melodious hymns created a serene and spiritual atmosphere.This was followed by a welcome Sitender Malik

sir ,Rakhi Kamra Ma'am and all other faculty member ,who emphasized the importance of cultural events in fostering creativity and unity.



HIGHLIGHTS OF THE EVENT:The event featured a diverse range of programs including

- **Classical Dance Performance-**An awe-inspiring Bharatanatyam/Kathak performance that engaged the crowd.
- **Music/Singing Program-**Live performance of both classical and contemporary numbers. The music Concert was performed by Students and included a range of instruments such as sitar and violin.
- **Traditional Dance Performance-** The Event began with a series of traditional dance performances, showcasing the rich cultural heritage of Our community.The performers showcased immense talent, leaving the audience thoroughly engaged and entertained. The stage setup, lighting, and sound arrangements further enhanced the visual appeal of the event .Further enhanced the visual appeal of the event.



4. ORGANISATIONAL ARGUMENTS

The event was organized by a team of dedicated volunteers, who worked tirelessly to ensure that every aspect of the event was successful. The team included:

- 1) **Event Coordinator:** The event coordinator was responsible for overseeing the entire event, and ensuring that everything ran smoothly.
- 2) **Marketing team:** The marketing team was responsible for promoting the event, and ensuring that it was well-attended.
- 3) **Creativity team:** Creativity team was responsibility of decorating the Auditorium and designing the photobooth and hanging the hangouts before the starting of event.
- 4) **Program Committee:** The program committee was responsible for selecting the performances and exhibitions that were featured at the event. The audience responded



enthusiastically, applauding and cheering throughout the Performances. Many appreciated

the diverse range of acts presented, and some expressed their desire to see such cultural event frequently.



6. CONCLUSION

The Rangmanch Cultural Event was a resounding success, and provide a platform for students to showcase their talents. The Event highlighted the importance of preserving and promoting our Cultural heritage ,and demonstrated the value of community engagement and participation. The event was concluded With a vote of thanks by ecell MSIT ,who expressed the gratitude to the performers, technical team, and participation. We look forward to organizing similar events in a future, and continuing to promote rich culture and celebrate our rich culture heritage.

SALE-ABLE & STARTUP-EXPO: Where Innovation Meets Market Strategy

Place-Auditorium, MSIT

Date: 20th March 2025, 1:00 p.m

An electrifying and dynamic event, **SALE-ABLE**, was organized by **eCell, MSIT** on **20th March 2025** in the **MSIT Auditorium** as a part of the grand **E-Summit**. This event provided a platform where participants could witness the art of selling come to life, showcasing the perfect blend of **innovation and market strategy**. The competition challenged participants to **pitch and persuade**, selling their vision to some of the best minds in the business world.



The event was graced by **Dr. Neeru Rathee**, Head of the **ECE Department, MSIT** and Convenor of **eCell**, whose support and guidance have been instrumental in fostering an entrepreneurial mindset among students.



The **Startup-Expo** was a remarkable addition to the E-Summit, offering a unique platform for budding entrepreneurs to showcase their startup prototypes and products. The event attracted numerous startup teams, each presenting their innovative solutions and business ideas to an enthusiastic audience. It served as an invaluable networking opportunity, fostering connections between young entrepreneurs, mentors, and industry experts.

The event of Startup Expo was graced by **Chief Guest Abhishek Tiwari**, who provided mentorship and valuable insights to the participating teams. He expressed keen interest in several startups, appreciating their vision and potential. Additionally, **MSIT Director, Archana Balyan** attended the event.



Participants were thrilled with the exposure and guidance they received, expressing gratitude for the opportunity. Furthermore, efforts to initiate the **Startup India registration process** for

deserving teams were set in motion, reinforcing the institution's commitment to nurturing entrepreneurship. The **positive feedback** received from attendees underscored the **enriching and inspiring experience** that the Startup Expo delivered.

The entrepreneurial spirit was in full swing as **eCell MSIT** proudly presented **SALE-ABLE**, a one-of-a-kind event designed to test the **business acumen, persuasive skills, and strategic thinking** of budding entrepreneurs. The event welcomed aspiring innovators to take the stage and pitch their business ideas before a panel of esteemed judges. **Different themes, unique ideas, and fresh perspectives on the business world** made this competition an intellectually stimulating experience. The event was skillfully hosted by Ananya, who engaged the audience throughout the competition.



2. JUDGES PANEL

The competition was honored to have two highly accomplished professionals as judges:

- **Rahul Lakhmani** – Founder of **Skiify**
- **Yashasvi Shailly** – Chief of Staff at **Revv Growth**

Their keen insights and expertise provided participants with valuable feedback, making the event not only a competition but also a learning experience. The constructive criticism, practical tips, and industry knowledge they shared enabled participants to refine their ideas, enhance their skills, and gain a deeper understanding of real-world challenges, fostering growth and confidence.



All participating teams came on stage one by one to present their meticulously crafted **business idea pitches**. Each pitch was followed by a detailed questionnaire session, where the judges tested the teams on their **industry knowledge, problem-solving ability, financial planning, and feasibility** of their business model.

Key highlights included:

- **Innovative and diverse business ideas** spanning various industries.
- **Engaging and thought-provoking Q&A sessions** that pushed teams to defend and refine their concepts.
- **Constructive feedback** from judges, enabling participants to gain practical insights into entrepreneurship.
- **A vibrant and enthusiastic audience**, eager to learn from the live pitching sessions.

The participants showcased **brilliant minds and innovative ideas**, making the event an inspiring and informative experience for everyone present. The judges highly appreciated the depth of research and creativity in the pitches, encouraging participants to continue refining their ideas.



4. YOUTH AND THE BUSINESS WORLD:

In today's fast-paced **business world**, the youth are emerging as **game-changers**, bringing forth **innovative and unique ideas** that are shaping the future of industries. Their ability to think outside the box, adapt to **market trends**, and leverage **cutting-edge technology** is revolutionizing the way businesses operate. Events like **SALE-ABLE** provide a crucial **platform for young entrepreneurs** to refine their skills, gain insights, and transform their visions into reality. The passion and drive of these youngsters are a testament to the promising future of **business and innovation**.



5. PRIZE DISTRIBUTION

The event concluded with a heartfelt vote of thanks, acknowledging the immense efforts put in by the eCell heads and members. Their dedication played a crucial role in ensuring the event's grand success.

As a part of the E-Summit's concluding ceremony, winners and participants of events, including Upstart, Rangmanch, and Sale-Able, were awarded with prizes, acknowledging their hard work, efforts and innovation.

PRIZE DISTRIBUTION CEREMONY:

After a series of impactful pitches and deliberation by the judges, the winners were announced:

Winners of Upstart 2025:

Winner: **CodeClashers**,

Runner-up 1: **Project Kamakhya**

Runner-up 2: **Smooth Operators**

The winning team was requested to report to the college next day to collect their cash prize and goodies. Additionally, the runner-up teams were also requested to visit the college to receive their certificates and goodies.



CONCLUSION:The Upstart 2025 pitching event was a testament to the entrepreneurial talent and innovative thinking of the participating teams. With teams presenting diverse and impactful



ideas, the competition was both intense and inspiring. The event not only provided a platform for young innovators to showcase their business ideas but also encouraged critical thinking, problem-solving, and startup culture among students.



SALE-ABLE was not just a competition but an experience—one that celebrated vision, strategy, and the relentless spirit of entrepreneurship.



The entire E-Summit was an exceptionally successful event, leaving participants and attendees inspired and motivated. The efforts of eCell MSIT in fostering an entrepreneurial mindset among students were truly commendable.



Conclusion of E-Summit

E-Summit MSIT was an enriching and dynamic event that successfully brought together aspiring entrepreneurs, industry leaders, and visionaries from various fields. The event featured insightful panel discussions with renowned entrepreneurs like Konark Sharma, Gaurav Ghai, Dhruv Verma, Mitresh Verma, and Srijan Mehrotra, who shared their valuable experiences and entrepreneurial journeys. The exclusive session with Sandeep Jain, Founder of GeeksforGeeks, offered a unique opportunity for attendees to learn, innovate, and draw inspiration from one of the most successful figures in the tech industry.

Overall, E-Summit provided an excellent opportunity for networking, learning, and growth, motivating participants to embrace entrepreneurship, overcome challenges, and drive future success in their ventures.