

Report: Har Ghar Tiranga Campaign

Report Date: August 22, 2026

Venue: At Home

Organized by: Prakriti NSS/ECOclub MSIT



The **NSS/Eco Club of Maharaja Surajmal Institute of Technology (MSIT)** actively participated in the Har Ghar Tiranga Campaign, an initiative aimed at encouraging citizens to celebrate the spirit of patriotism and strengthen their connection with the National Flag.

The campaign was organised with the objective of spreading awareness among students, faculty members, staff, and the surrounding community about the importance of the Indian National Flag and the values of unity, integrity, freedom, and national pride that it represents. As part of the campaign, NSS/Eco Club volunteers encouraged members of the institutional community to proudly hoist the Tricolour at their homes and workplaces and participate actively in the national initiative. Students were sensitised about the importance of respecting the National Flag and maintaining the dignity associated with it.

The volunteers also helped spread the message of patriotism through interaction with fellow students and community members. The activity provided an opportunity for students to understand the sacrifices made by India's freedom fighters and the responsibility of every citizen in contributing towards the progress and unity of the nation. This activity invites every household across the nation to display the Indian National Flag at their residence.



Figure 1: Glory of flag to every hearts

The activity introduced as an integral component of the broader Azadi Ka Amrit Mahotsav celebrations marking 75 years of India's independence the fundamental idea behind the campaign is to transform the relationship between citizens and the National Flag. By encouraging people everywhere to display the tricolour in their personal living spaces, the

campaign helps foster a personal connection with our national symbol, making the spirit of independence a shared, home-based experience for every family

The campaign successfully bridged geographic and social divides by turning national celebrations into local, community-driven events where neighbours, student groups, and housing societies joined hands.



Figure 2: One Flag, One Emotion, One Nation



Figure 3: Students participation campaign

Through civic participation, NSS/Ecoclub students of MSIT provided engagement and respectful celebration of the campaign that reinforces the core values of unity, diversity, and shared national responsibility. Ultimately, it serves as a gentle reminder that national pride thrives not just in official monuments, but in the hearts and homes of every citizen.