

Maharaja Surajmal Institute of Technology, New Delhi-110058

Training & Placement Cell

Pre-Placement Talk Report

Event Agenda	Alumni-Student interaction between Alumnis working at ZS Associates
Alumni Speakers	Ms. Kopal, Ms. Jahnvi Parashar, Mr. Rishit
Date and Time	22-08-2026, 9:00 AM – 11:00 AM
Venue	Seminar Hall, Room 406, MSIT
Target Audience	4th Year B.Tech Students (Batch 2022–2026) – CSE, IT, ECE, EEE
Organized by	Training & Placement Cell & CSE Department, Maharaja Surajmal Institute of Technology
Total Participants	140+

Introduction

The Computer Science Department & Training & Placement Cell of Maharaja Surajmal Institute of Technology (MSIT), Janakpuri, Delhi, organized a **Pre-Placement Talk** ahead of the upcoming campus placement drive by **ZS Associates**. The session was conducted by three distinguished alumni of the college who are currently working at ZS Associates – **Ms. Kopal, Ms. Jahnvi Parashar, and Mr. Rishit**. The event was held with the objective of preparing the graduating batch (2022–2026) of B.Tech students for the on-campus placement drive to be conducted by ZS Associates in the near future.

The session was attended by **over 140 students** from the final (4th) year, representing the Computer Science and Engineering (CSE), Information Technology (IT), Electronics and Communication Engineering (ECE), and Electrical and Electronics Engineering (EEE) branches. The talk was held in the Seminar Hall (Room 406) of MSIT from **9:00 AM to 11:00 AM**.

About ZS Associates

ZS Associates (ZS) is a **global management consulting and technology firm** founded in 1983, headquartered in Evanston, Illinois, USA. The firm brings together data, analytics, technology and strategy to help organizations – particularly in the healthcare, pharmaceutical and life sciences sectors – solve complex business problems and drive commercial and operational transformation. With a large global workforce spread across offices worldwide, ZS is recognized as **one of the leading firms in the data analytics and management consulting space**, offering its people the opportunity to work at the intersection of business strategy, technology and advanced analytics.

Objective of the Session

- To familiarize students with ZS Associates as an organization, its work culture, and the nature of projects undertaken by the firm.
- To brief students on the roles being offered to freshers and the eligibility/selection process for the upcoming campus placement drive.
- To share first-hand experiences of the interview and onboarding process from alumni who are currently employed at ZS Associates.

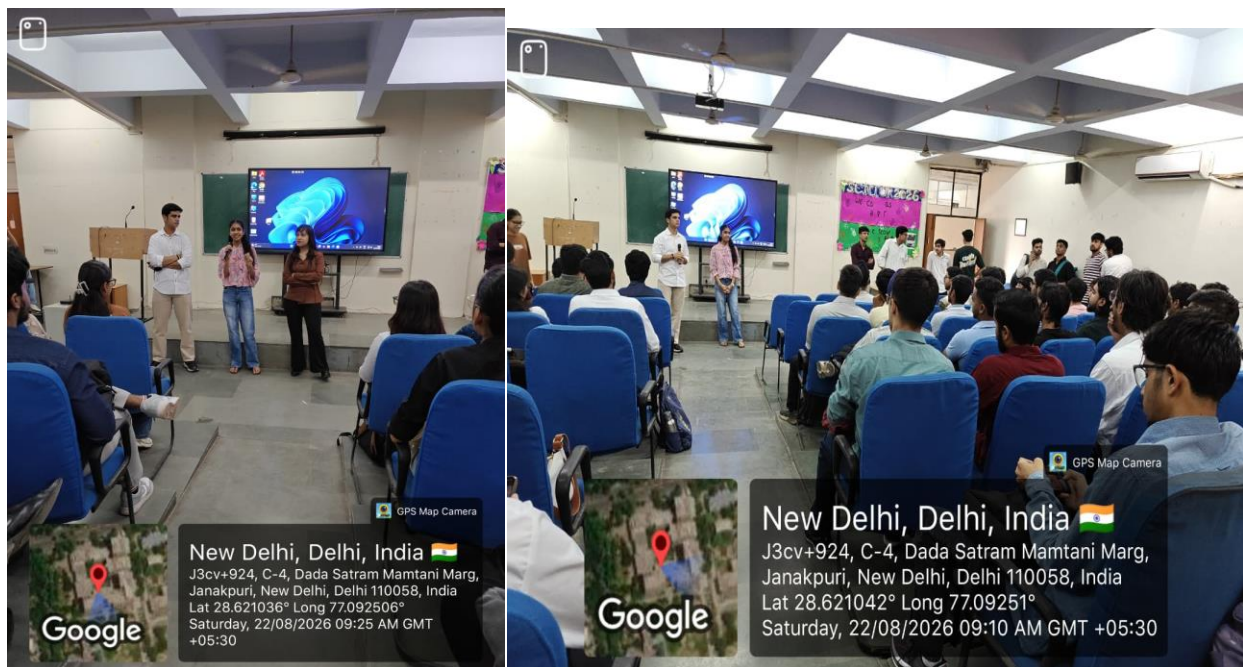
- To help students make an informed choice between the roles on offer and prepare accordingly.

Roles Offered to Freshers

The alumni speakers informed the students that ZS Associates offers two primary roles to freshers through campus placements:

- **BTSA (Business Technology Solutions Associate)** – a role focused on the technology and implementation side of client solutions.
- **DAA (Decision Analytics Associate)** – a role centered on data-driven decision-making, analytics and consulting.

During the interactive discussion that followed, it was observed that **a majority of the students expressed greater interest in the DAA role** as compared to the BTSA role, and several questions from the audience were specifically directed towards the analytics-focused career path.



Session Overview

The three alumni speakers – Ms. Kopal, Ms. Jahnvi Parashar, and Mr. Rishit – shared their personal journeys from being students at MSIT to being placed at ZS Associates. They spoke about the recruitment process, the skills and preparation required to crack the interviews, and what a typical day at ZS Associates looks like for someone in the BTSA and DAA roles respectively. They also shared tips on resume building, aptitude preparation, and technical/HR interview rounds.



Student Interaction

The session witnessed enthusiastic participation from the students, who interacted actively with the alumni throughout the talk. Students asked detailed questions regarding the interview process, work-life balance, growth opportunities within the organization, and the difference between the BTSA and DAA roles. The alumni speakers patiently addressed all the queries, drawing upon their own experiences at ZS Associates, which helped the students gain clarity and confidence ahead of the placement drive.



Conclusion

The Pre-Placement Talk by ZS Associates alumni proved to be a highly informative and motivating session for the graduating batch of MSIT. It gave students valuable insight into the roles being offered, the expectations of the recruitment process, and life at ZS Associates as narrated by alumni who had walked the same path. The session left students well-prepared and enthusiastic ahead of the upcoming campus placement drive by ZS Associates.

Acknowledgment

We extend our sincere gratitude to the alumni speakers, Ms. Kopal, Ms. Jahnvi Parashar and Mr. Rishit, for taking the time out of their busy schedules to guide and motivate the students of their alma mater. We also thank the Training & Placement Cell of MSIT for organizing this insightful session and for their continuous efforts in preparing students for their placement journey.

Faculty Co-coordinators

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