



Maharaja Surajmal Institute of Technology

eCell/Incubation cell



Fresher's Orientation– Report

1. Introduction

eCell/Incubation cell MSIT successfully organized a Freshers' Orientation on "Introduction to eCell/Incubation cell MSIT and Its Departments" from 19th to 21st August 2026. The orientation was designed to welcome incoming students into the entrepreneurial ecosystem of the institute and familiarize them with the cell's vision, structure, functioning, and opportunities for participation.

The session introduced freshers to eCell/Incubation cell MSIT as a student-driven entrepreneurship hub that encourages students to build ideas and gain hands-on experience through workshops, startup visits, expert sessions, internship opportunities, and entrepreneurship-focused activities.

2. About the Session

The orientation provided freshers with an informative and engaging overview of eCell/Incubation cell MSIT, its functioning, leadership structure, and various departments. The session combined a structured introduction with interactive activities, helping newly joined students understand how they could participate in the cell and contribute to its initiatives.

The interaction also encouraged students to explore entrepreneurship through practical involvement rather than limiting their learning to theoretical concepts.

3. Key Topics Covered

- Role of eCell/Incubation cell MSIT as the institute's student-driven entrepreneurship hub.
- Vision of eCell/Incubation cell and its focus on hands-on, experience-driven entrepreneurship.
- Introduction to the cell's mentors, faculty advisors, and Board Members.
- Overview of the eight departments and their respective roles.
- Introduction to departmental leadership and functioning.
- Opportunities for freshers to participate and join eCell/Incubation cell.
- Interactive quiz activities including Guess the Logo, Guess the Tagline, and Guess the Meme.

4. Orientation Highlights

The session opened with an introduction to eCell/Incubation cell MSIT and its vision of encouraging students to build and experience entrepreneurship. Freshers were familiarized with the cell's structure, mentors, leadership, and departments.

A significant part of the orientation focused on introducing the eight departments of eCell/Incubation cell, their functions, leadership, and individual identity. This helped students understand the diverse opportunities available within the organization and identify areas aligned with their interests.

An interactive quiz featuring Guess the Logo, Guess the Tagline, and Guess the Meme added an engaging element to the orientation. Active participants were rewarded with goodies, making the session lively and welcoming.



5. Student Interaction & Q&A Session

The orientation maintained an interactive environment throughout, with freshers encouraged to ask questions and participate in discussions about eCell/Incubation cell functioning, departmental roles, and opportunities to get involved.

The quiz activities further encouraged participation and informal interaction. This approach helped students become more comfortable with the eCell/Incubation cell community and created a welcoming introduction to their new peer group.

6. Learning Outcomes

- Developed a clear understanding of eCell/Incubation cell MSIT and its role as an entrepreneurship hub.
- Gained awareness of eCell/Incubation cell vision and hands-on approach to entrepreneurship.
- Became familiar with the structure and functioning of the eight departments.
- Gained clarity about opportunities to participate and contribute to eCell/Incubation cell.
- Developed greater confidence in interacting with the eCell/Incubation cell community.
- Encouraged an interest in active participation, innovation, and entrepreneurship.

7. Conclusion

The Freshers' Orientation conducted by eCell/Incubation cell MSIT provided an engaging and informative introduction to the institute's entrepreneurship ecosystem. The session familiarized students with eCell's vision, structure, departments, leadership, and opportunities for participation while encouraging them to explore entrepreneurship through active involvement.

The interactive quiz and student engagement activities created a welcoming atmosphere and helped freshers feel comfortable within the eCell/Incubation cell community. Overall, the orientation encouraged students to move beyond passive learning and actively participate in the entrepreneurial opportunities offered by eCell/Incubation cell MSIT.