



Maharaja Surajmal Institute of Technology

eCell/Incubation cell



MSME Idea Hackathon – Report

1. Introduction

eCell/Incubation Cell MSIT successfully organized the MSME Idea Hackathon on 18th August 2026 at MSIT Seminar Hall 406. The event provided students with a platform to showcase innovative ideas, demonstrate entrepreneurial thinking, and develop practical and creative solutions to real-world problems.

The hackathon featured interactive presentations in which students explained their ideas before a panel of judges and received constructive feedback. The event provided valuable exposure to idea evaluation, problem-solving, feasibility assessment, and entrepreneurial thinking while encouraging participants to refine and further develop their concepts.

2. About the Judges

The MSME Idea Hackathon was judged by Mr. Karan Kumar Singh, Founder & CEO of Kashti Adventures and an award-winning CEO at Kashti Educare, along with Prof. Neeru Rathee (Convener), Dr. Aman K. Dahiya (Co-Convener), Dr. Garima, and Dr. Saba Khanum.

The judges evaluated the students' ideas and provided constructive feedback, offering academic, entrepreneurial, and industry-oriented perspectives that helped participants identify strengths, address areas for improvement, and further develop their concepts.

3. Key Topics Covered

- Identification of real-world problems and development of practical solutions.
- Idea development and entrepreneurial thinking.
- Presentation and communication of innovative concepts.
- Evaluation of feasibility, implementation, and potential impact.
- Use of expert feedback to refine and improve ideas.
- Development of an entrepreneurial mindset and confidence.

4. Hackathon Highlights

- The organizing team facilitated the participation of the distinguished judges and acknowledged their valuable contribution to the event. The judges interacted with participating students, listened to their ideas, and shared perspectives during the presentations.
- Their guidance and encouragement motivated students to pursue their entrepreneurial journeys with confidence and perseverance. Participants were encouraged to learn from feedback, continue developing their ideas, and take meaningful steps towards transforming concepts into practical and impactful ventures.



5. Student Interaction & Q&A Session

The hackathon fostered an interactive environment in which students actively engaged with the judges while presenting their ideas. Participants explained their concepts, discussed proposed solutions, and addressed questions concerning feasibility, implementation, and potential impact. The Q&A session enabled students to receive direct and constructive feedback from experienced judges. The interaction helped them identify strengths and areas for improvement, communicate their ideas with greater clarity and confidence, and develop a more practical understanding of entrepreneurship and innovation.

6. Learning Outcomes

- Developed innovative and entrepreneurial thinking by identifying real-world problems and proposing practical solutions.
- Enhanced problem-solving and idea-development skills through the hackathon process.
- Improved presentation and communication skills through pitching ideas before judges.
- Gained exposure to idea evaluation and feasibility assessment through expert feedback.
- Learned to refine and improve concepts based on constructive feedback.
- Encouraged a practical approach to innovation and solution development.
- Fostered an entrepreneurial mindset and confidence in transforming ideas into impactful solutions.

7. Conclusion

The MSME Idea Hackathon, organized by eCell/Incubation cell MSIT, provided students with a valuable platform to present innovative ideas and explore their entrepreneurial potential. The event

encouraged participants to think creatively, communicate their concepts effectively, and gain practical insights through interaction with the judges.

The constructive feedback and guidance shared by the judges helped students understand the strengths and areas for improvement in their ideas. Overall, the hackathon served as an enriching experience that encouraged students to embrace innovation, learn from feedback, and take confident steps towards their entrepreneurial journey.