



SEMINAR REPORT

"Beyond Engineering: Building a Successful Career & Higher Education Roadmap"

Organized by ECE Department | MSIT, New Delhi

Seminar Details

Institution	Maharaja Surajmal Institute of Technology (MSIT), New Delhi
Organizer	ECE Department MSIT, New Delhi
Topic	"Beyond Engineering: Building a Successful Career & Higher Education Roadmap"
Speaker	Mr. Alok Bansal, AlokBansal.com
Date	17th September 2026
Time	11:00 AM – 12:00 PM
Venue	MSIT Campus -#206
Mode	Offline / On-Campus

1. Introduction

ECE Department, MSIT organized a seminar titled "Beyond Engineering: Building a Successful Career & Higher Education Roadmap" on 17th September 2026, in partnership with AlokBansal.com – Premium Consulting | Study Abroad. The session was held on-campus at MSIT, New Delhi, from 10:00 AM to 12:00 PM, and was designed to guide students through the wide range of career and higher education opportunities available to engineering graduates.

With engineering students often uncertain about post-graduation pathways, the seminar aimed to provide a structured and informed roadmap — covering emerging career domains, global higher education options, and practical strategies for profile-building and admissions. The session was designed to be comprehensive, actionable, and grounded in real-world experience.

2. About the Speaker

The seminar was conducted by Mr. Alok Bansal, founder of AlokBansal.com – Premium Consulting | Study Abroad. Mr. Bansal holds a Postgraduate degree in Management from Xavier Institute of Management, Bhubaneswar, and an Engineering degree from Delhi Technical University (formerly Delhi College of Engineering). He has also completed a Leadership Programme at Harvard Business School.

With over 15 years of corporate experience, Mr. Bansal served as Vice President at ICICI Lombard and has worked with leading organisations including Larsen & Toubro, IBP Caltex, and Exxon Mobil. He is a well-known Career Counsellor and a regular resource person for public seminars hosted by the Times of India, Navbharat Times, and Dainik Jagran. He has appeared on TV shows on Doordarshan and other channels, and is a widely-read writer on Quora.

Under his guidance, AlokBansal.com has helped students gain admission to leading universities such as Cornell, Yale, Columbia, Stanford, Georgia Tech, UIUC, Imperial College London, King's College London, University of Toronto, UBC, and the University of Waterloo, among others.

3. Key Topics Covered

The seminar addressed a broad range of topics to help students navigate their career and higher education journey, including:

- Emerging career opportunities in technology, management, consulting, finance, and entrepreneurship
- Higher education pathways – MS/MEng, MBA, MiM, MSc, Data Science, AI, and other specialised programmes in India and abroad
- Admissions strategy – applications, standardised tests, SOPs, LORs, resumes, and timelines

- Profile building through internships, research projects, and extracurricular activities
- Global opportunities, scholarships, and financial planning for higher studies

4. Seminar Highlights

The session opened with an overview of the evolving landscape for engineering graduates, challenging the conventional assumption that a technical job is the only path forward. Mr. Bansal presented a compelling case for exploring diverse domains — from management and consulting to data science and global academia.

A major portion of the seminar focused on higher education pathways, where Mr. Bansal walked students through the full spectrum of postgraduate programmes available globally. He provided clarity on the differences between MS, MEng, MBA, MiM, and specialised master's programmes, and discussed how to match one's profile and goals to the right programme and university.

The admissions strategy segment proved to be highly practical, with Mr. Bansal breaking down the components of a strong application — from standardised tests and timelines to writing impactful SOPs and securing meaningful LORs. Students also received guidance on building competitive profiles through internships, research, and extracurriculars well before the application season.

The session concluded with an overview of global scholarships and financial planning, empowering students to consider international education as a realistic and well-planned option rather than an aspiration out of reach.



5. Student Interaction & Q&A Session

The seminar maintained a highly interactive tone throughout, with students actively raising questions on topics ranging from GRE/GMAT preparation timelines to the viability of pursuing an MBA directly after engineering. Mr. Bansal addressed each query with personalised insight drawn from years of counselling experience.

Students showed particular interest in understanding how to differentiate themselves in competitive applicant pools, and several inquired about specific universities and programmes for fields such as Data Science, AI, and Finance. The Q&A session allowed for an open and candid discussion that extended beyond the formal agenda, making it a genuinely valuable exchange for all participants.

6. Learning Outcomes

Participants of the seminar were expected to gain the following:

- A clear understanding of career options available beyond a conventional engineering role
- Awareness of global higher education pathways and how to select the right programme and institution
- Practical knowledge of the admissions process, including timelines, tests, SOPs, LORs, and application components
- Strategies for building a competitive academic and professional profile from early in their engineering journey
- Insight into scholarship opportunities and financial planning for studying abroad
- Confidence to take informed and proactive decisions about their career and educational future

7. Conclusion

The seminar "Beyond Engineering: Building a Successful Career & Higher Education Roadmap" was a highly informative and well-received session that provided MSIT students with a structured framework for thinking about their futures beyond graduation. Mr. Alok Bansal's extensive industry and counselling experience lent credibility and depth to every topic discussed, making the session both inspiring and practically useful.

Such initiatives are vital in equipping students with the awareness and tools they need to make informed decisions early in their academic journey. ECE Department, MSIT looks forward to hosting more such sessions that bridge the gap between academic life and real-world career planning.

Faculty Coordinator ECE	Head of Department ECE